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# *Area Franchise Opportunity*

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**INSTANT IMPRINTS**  
The image people.



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IMPRINTS®**  
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## *A Proven System*

Instant Imprints, headquartered in San Diego, California and with retail stores across the country, has taken this business to a new level by **creating its own brand** and special retail niche. Instant Imprints blends 21st century technology with its own industry specific **experience** of over 30 years.

By blending five businesses into one business model, and by focusing on small and medium businesses as well as an increasing number of consumers, Instant Imprints retail stores can generate revenues and market share very quickly. This business model **has no match**, and the resulting growth and interest from the marketplace has been extremely impressive.

Instant Imprints is offering its dynamic and lucrative business model to Area Franchisees in markets throughout the U.S. This business development strategy will occur via the grant of exclusive Area Development Licenses, typically on a regional basis. Instant Imprints offers its Area Franchisees the opportunity to capitalize on this **highly successful** and evolved business model that has been **proven** in varying types of cities and markets. The Area Franchise partner shares in initial and ongoing fees and royalties developed in the territories awarded.

**Area Franchise Opportunity**



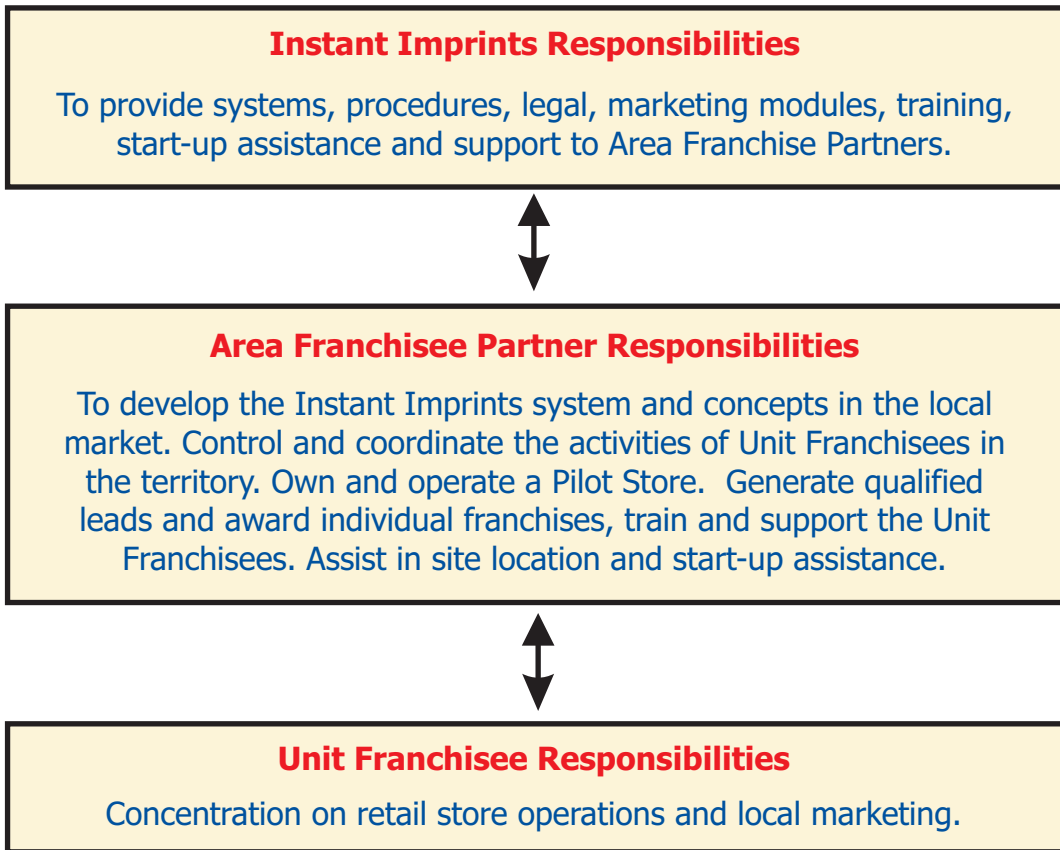




## *A Team Effort*

Instant Imprints is committed to the support of its Area Franchise Partners. The franchise development department, Operations and marketing staff are **dedicated** to assisting the Area Franchise Partners in all aspects of their business on an ongoing basis.

Though this partnership initiative we believe that we can provide a solid foundation for both Area and Unit level growth. By working closely together with our Area Franchise Partners, we will all benefit in cost reductions, new marketing initiatives, operational efficiencies and additional service opportunities.



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## *Pilot Store*

After executing the Area Franchise Agreement, Instant Imprints will assist you in selecting an appropriate retail location, design and construction of your **Pilot Store**.

The **Pilot Store** will be the model Store for your Area and as such should reflect the image of our brand in the most positive light. Our turnkey package will include everything needed to equip the Store for full production including equipment, software, signage, furniture, samples and initial inventory.

The location of your **Pilot Store** will be a fair representation of the environment that the Unit Franchisees are likely to experience. Lease expenses and labor costs will be the primary expense for them, therefore Store size should correspond to need and comparative lease rates.

During the early stages of development, the Area franchisee Partner will directly incur some marketing expenses to publicize Instant Imprints' market entry, **Pilot Store** Grand Opening and placing advertisements for franchise opportunities.

Store operations should also be consistent with the prescribed methods from Instant Imprints. Instant Imprints has developed a wide range of marketing materials, procedure manuals, software systems and business and finance methodologies for the **benefit of the network**.

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## *The Next Step*

If you want to lead Instant Imprints' development throughout an Area, it will take more than investment capital and management skills. It will require the same **entrepreneurial vision** and long-term commitment that the founders had to establish the network as a world class franchise organization. If you have the capability and the willingness, you may qualify to become Instant Imprints' exclusive Area Franchise Partner for a prescribed Area Territory.

As an Instant Imprints Area Franchise Partner, we will provide you with the training and support as well as our **proven methods** and systems to help you grow your Instant Imprints Network and maximize Store performance across your Area. Franchising also provides an opportunity to **generate revenues** through the awarding of franchises and the collection of royalties from Instant Imprints Stores in your Area.

**The Next Step** to be considered for a Instant Imprints Area Franchise, please complete and attach your application resume. All information will be held in the strictest confidence. Submitting this form does not obligate you or Instant Imprints in any way. Upon receipt of your application, we will contact you to arrange a meeting to discuss this **exciting opportunity!**

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